



March 2020

Vol. VI #1

# Digital Forum Newsletter

Wisconsin Area Camera Clubs Organization



*John Gerlach Speaking at the March Seminar.  
Photo By Jeffrey Klug*

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# CALENDAR - 2020

## Saturday - May 2, 2020

9 AM - 11 AM  
Delegates Meeting

11:30 AM to 5 PM  
Spring Competition

Fox Valley Technical College  
Room E 130 B - Entrance 10 in West Parking Lot  
Appleton Campus - 1825 N. Bluemound Drive  
Appleton, WI 54912

## Saturday - August 1, 2020

9 AM - 11 AM  
Delegates Meeting

Waukesha State Bank  
18300 W. Capitol Drive - Brookfield

## Photographer Quote

Photography records the gamut of feelings written on the human face, the beauty of the earth and skies that man has inherited, and the wealth and confusion man has created. It is a major force in explaining man to man.

*Edward Steichen*



*John Gerlach Giving Out Great Information At The Seminar  
Photo By Jeffrey Klug*

## Newsletter

We would like each club to send us their email list of members so that everyone can get the Digital Forum Newsletter, we do not sell or give this list out to anyone. Please send the list on an excel spreadsheet to [waccoprogram@gmail.com](mailto:waccoprogram@gmail.com).

We are trying to create a speakers lists. This would be for any one that likes to speak in front of camera clubs. We will take your contact info and the subjects that you would be willing to talk about and your fee if any. It will get published in the newsletter and on the website. So please send me your information if you would like to be on the list. The smaller camera clubs are always on the look out for speakers, so please add your name to the list to help the smaller camera clubs out.

We will be changing the email address that this newsletter will be coming from to [waccoprogram@gmail.com](mailto:waccoprogram@gmail.com), so please update your address book for the change, which will happen by the next newsletter in June 2020.

When submitting an article and photos, please attach photos separate from the article. Photos should be sized at 2100 pixels on the longest side.

Jeffrey Klug  
Digital Forum Editor  
[waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)  
262 893-3500

## Website

[www.wicameraclubs.org](http://www.wicameraclubs.org)

Please make sure you look at the website as it is updated on a regular basis with new information for coming events. We hope to keep improving the site, with other new information in the near future.

We are planning on adding a speaker page to the website. If you do public speaking please let us know and we will add you to the list of public speakers. Please send a head shot, a small biography and what you speak about and we will put this onto the website. The small camera clubs can use your talents for their meetings, so please lets help out this smaller clubs.

Plus just like our newsletter, the website needs your articles to make it better and interesting. Please send your photos or articles to Phyllis at [scenescapes@yahoo.com](mailto:scenescapes@yahoo.com). Please have the photos sized at 2100 pixels on the longest side.

Jeffrey Klug  
Assistant Web master  
[kpw1255@me.com](mailto:kpw1255@me.com)

## WACCO General News

### Highlights from the last delegates meeting:

Competition Report: Spring Competition will be on May 2, 2020 hosted by Fox Valley Camera Club in Appleton. Deadline for uploading images is April 12, 2020. See page 5 for competition info. Host clubs for the Fall competition will be Urban Ecology and for Spring 2021 will be Riveredge.

The John Gerlach seminar was a success, see page 6 for more information. The next workshop will be the Birds of Prey that will be happening sometime this Fall.

**We are looking for a chairperson for the Membership committee, anyone interested please let Elizabeth Whitcomb know. The chairperson lets interested clubs that want to join WACCO know what WACCO does and what the requirements from the club would need to do to participate with WACCO. Her email is: [lizannwhit@gmail.com](mailto:lizannwhit@gmail.com)**

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## Art's Cameras Plus

<http://www.artscameras.com>

Please check out Art's Camera Plus for great help in your next purchase of camera equipment.

4981 S. 76th Street  
Greenfield, WI 53220  
414 727-0234

2130 Silvernail Road  
Pewaukee, WI 53072  
262 542-6222

## Mike Crivello's Camera

<http://mikecrivellos.com>

Please check out Mike Crivello's for great help in your next purchase of camera equipment.

Mike Crivello's Camera  
18110 W. Bluemound Road,  
Brookfield, WI 53045

262-782-4303  
[mccc@mikecrivellos.com](mailto:mccc@mikecrivellos.com)

# Words from the President

## ***Things are crazy out there.***

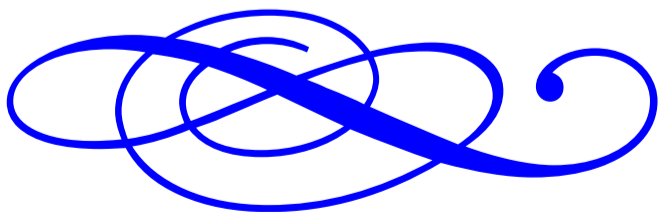
From long hours at work (and weekends) to prepare for shutting the doors (all employees to work from home) to just the sheer panic of the population and the stockpiling of items to last a lifetime. It's crazy - it's beyond crazy. I know it's winter, but take this time to get out and enjoy the sunshine we've been having. Go someplace that is quiet, where the mind can relax and you can breathe the fresh air. And take some pictures. It will do the soul good to get away from the craziness, enjoy nature, and take a few pictures. I, for one, cannot wait until I can do just this!

Until next time, everybody please be safe!

Happy Shooting!

*Elizabeth Whitcomb*  
President WACCO

PS; I'll close with my standard plea - WACCO can't exist without help from the photography community. We need help in so many areas. Read through the newsletter, the opportunities are listed throughout and please consider donating your time.



## **WACCO Executive Committee**

President - Elizabeth Whitcomb  
[lizannwhit@gmail.com](mailto:lizannwhit@gmail.com)

Vice President - Mary Dumont  
[waccocompetition@gmail.com](mailto:waccocompetition@gmail.com)

Secretary - Ken Warning  
[kwarning@wi.rr.com](mailto:kwarning@wi.rr.com)

Treasurer - Ramona Lenger  
[lengerphotos@gmail.com](mailto:lengerphotos@gmail.com)

Competitions - Elizabeth Whitcomb  
[lizannwhit@gmail.com](mailto:lizannwhit@gmail.com)

Exhibits - Mary Dumont  
[waccoexhibits@gmail.com](mailto:waccoexhibits@gmail.com)

Program - Jeffrey Klug  
[waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)

Website - Phyllis Bankier  
[scenescapes@yahoo.com](mailto:scenescapes@yahoo.com)

Nominations - Open

Membership - Elizabeth Whitcomb  
[lizannwhit@gmail.com](mailto:lizannwhit@gmail.com)

Awards - Jeffrey Klug  
[waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)

Digital Forum Editor - Jeffrey Klug  
[waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)

Historian - Jeffrey Klug

President Emeritus - Ken Warning

*Digital Forum is the official newsletter of the Wisconsin Area Camera Club Organization, it is published four times a year, Digital Forum and its contents are © 2019 by the Wisconsin Area Camera Club Organization. Material may not be reproduced without permission. Please have [kpw1255@me.com](mailto:kpw1255@me.com) in your address book so you don't miss any newsletters.*

**SPRING 2020 COMPETITION**

Hosted by: Fox Valley Camera Club

When: Saturday, May 2, 2020

Where: **Fox Valley Technical College**

Room E 130 B – Entrance 10 in West Parking Lot

Appleton Campus - 1825 N. Bluemound Drive

Appleton, WI 54912

Time: 11:30 AM

**DEADLINE: APRIL 12, 2020 (midnight)**

All images, including print divisions, must be uploaded by midnight of stated deadline. Fees are paid at time of upload via PayPal or by submitting a check to the Competition Chairperson by posted deadline. If paying by check, please complete the Entry Fees form found on the website.

Competition Uploader: [www.wicameraclubs.org/competition](http://www.wicameraclubs.org/competition) (uploader opens February 1, 2020)  
Complete Rules and Instructions can be found on the Competition page of the WACCO website.

*By submitting images, the entrant permits WACCO to reproduce all or part of the entered material free of charge for display on the WACCO website and for use in the PSA Councils Challenge and/or display in media related to the competitions. The works will not be used in a commercial context.*

10 DIVISIONS – 3 images per division. \$4.00 fee per division.		
<b>PROJECTED NATURE</b>	<b>PROJECTED OPEN</b>	<b>SMALL PRINTS</b>
Mono Nature Projected	Mono Open Projected	Mono Open Small Print
Color Nature Projected	Color Open Projected	Color Nature Small Print
Nature Special Theme	Open Special Theme	Color Open Small Print
<b>LARGE PRINTS</b>		
Open Large Print - all large prints (mono and color) are combined into one division. This division is still limited to 3 images per entrant and will need a minimum of 6 entrants to judge.		

**Nature Special Open Theme – Insects, Reptiles & Amphibians**

The insect, reptile, and amphibian theme is restricted to those living creatures that are defined by science as an insect, reptile or amphibian. Common examples include; frogs, lizards, bees, butterfly's, spiders. The list is not complete however no mammals, birds, fish, or mounted subjects are allowed in this theme. The subject should be presented in its natural environment and should not be moved to a studio location.

*The appearance of the "Hand of Man" is prohibited. The subject should not be moved to a studio environment, but should be depicted in its natural surroundings. No mounted subjects are allowed. Furthermore, no manipulation is allowed except for cropping, exposure adjustments and dust sensor removal. No cloning to add or delete elements to the composition is allowed.*

**Random Open Special Theme – Photojournalism/Sports**

Photojournalism images should reflect a newsworthy event and be depicted in an honest and objective manner. The sports image can be of any sporting event, professional, collegiate or amateur including children's events. Manipulation of these images is allowed only if it does not compromise the original intent of the image. However no elements not originally in the image can be introduced by artificial means.

Questions:  
Elizabeth Whitcomb  
lizannwhit@gmail.com

## Spring Competition

The Spring Competition deadline will be April 12, 2020. So get your images uploaded, and if you have not used the uploader before, please remember that it takes up to 48 hours to get approved to use the uploader. **You must belong to one of the WACCO camera clubs to enter.**

You will also need to get your prints to the competition in Appleton, I would check with your delegate for the club to see if they can take the prints there if you cannot get to the competition. If you cannot find someone to get your prints to the competition, please let me know at [waccoprogram@gmail.com](mailto:waccoprogram@gmail.com) and we can work something out. Entering prints gives you a better chance of winning an award since less prints are entered to compared to Digital. So let's see a lot of prints enter in this competition.

[gmail.com](mailto:waccoprogram@gmail.com) and I will send you the notes. It is 85 pages of information that will help you remember what John talked about during the day.



## Gerlach Seminar



I would like to thank everyone that attended the John Gerlach seminar, it was a very high energy seminar put on by John. A lot of good information was passed on by John. We had sent out emails to all of the attendees about notes that could be downloaded, if anyone needs those notes, please send me an email at [waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)

I would also like to thank Art's Camera Plus for being a vendor at the seminar, I hope everyone got a chance to stop by and look at all of the good stuff you can buy to make you photography better.

I would also like to thank Ken Warning and Elizabeth Whitcomb for all of their help in making this a better seminar, without their help, we probably would not get this all put together.

We are working on the next workshop, which will probably be the Birds of Prey workshop at Schlitz Audubon Center. Along with our next seminar in March of 2021.

Finally, we hope everyone enjoyed the new venue, and if you have any suggestions for upcoming speakers please let us know, we are always looking for new ideas.

Jeffrey R Klug  
WACCO Program Chairman  
[waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)

## Attention Public Speakers

We are currently looking to put together a speaker list, if you are willing to give a talk at a camera club meeting, we would like your name and contact information and topics of your talks, they should be informative, such as demonstrating a technique and working on a program. We would also want to know if you would be willing to travel, most of the clubs are in the Milwaukee area, but we do have some that are farther up north. This information will be put onto our website to help other clubs find speakers, it is probably one of the hardest job for the club program person, this would be one way that WACCO could make it easier. Contact Jeffrey Klug at [waccoprogram@gmail.com](mailto:waccoprogram@gmail.com)



*Sunset in Seney NWP by Jeffrey Klug, HonWACCO*

## Jeffrey Klug – Photography Instruction

I can help you create better photographic images whether you are a beginner or are an advanced photographer. I am available to help you with equipment and software selection, printing of your images, and with creating a work-flow so that you can get the most out of your existing system. I will work with you one on one, or I can design a class for a group if you know other photographers who would be interested.

Consider letting me help you if you want to:

- Learn about how your camera works.
- Learn photo editing and plug-in programs.
- Learn about equipment that will help you make better images.
- Learn how to produce quality prints.
- Learn what High Dynamic Range Photography is and how you can do it.
- Take photos at your workplace.
- Just become a better photographer.

I can tailor your class to your needs and will work with you at a time and place convenient for you. I can do the classes at my studio or at your home or at an appropriate location you choose. My classes are usually 1 to 2 hours per session.

The cost of the sessions is \$60 for a 1 hour session or \$100 for a 2 hour session. There will be an extra fee for traveling to your home or other location.

What to bring to your class:

- Camera with instruction Manual.
- Laptop computer with software installed.
- Memory cards and batteries.
- Other equipment you want to learn how to use.

If you would like to improve your photographic skills to create better images, or if you are just having some questions or problems with your current equipment or software, and would like to work with me to design and schedule a class, please call at 262 893-3500

Email me at: [kpw1255@me.com](mailto:kpw1255@me.com)

Please check out my website at:

[www.jrklug.com](http://www.jrklug.com)

*Jeffrey R. Klug*